

East Texas Press

Price list effective 03-21-2020

**All prices are negotiable when committing to a minimum of a 3-month advertising campaign.*

You will get more for your advertising dollar at East Texas Press than with any other option in the area.

DIGITAL BANNER ADS \$149/month

A banner ad spans the width of the page. These ads can be placed on the homepage, arrest reports, obituaries, or any other popular page on our website. Pricing depends on the page you choose and its availability.

Place a custom ad promoting your business on one of many high-traffic pages on our website. The ad can be easily updated as you wish. We also link the digital ad to your business website or social media page.

We can also link the ad to a PDF of a weekly sale or event you wish to promote. Consider linking to a digital coupon!

BUSINESS CARD ADS \$59/month

This ad placement is about the same as placing your business card on the sidebar of our website. You can have your ad seen on the front page or rotate throughout all pages on the website.

This ad links to any site you wish or a PDF of your current sale, promotion, or a digital coupon.

Garage Sales & Lost/Found Pets:

FREE

Obituaries:

FREE

Classifieds:

\$5 per week for most.

*For an exact quote, please send wording of classified exactly as you wish for it to be published.

Wedding/Engagement/Anniversary

Announcements:

\$50 (includes photos and article)

Insertions:

(contact for pricing)

Digital PDF e-Insertions of your full-page weekly sales ads or other promotions are linked to a banner ad on the website.

LARGE SIDEBAR ADS \$99/month

This ad placement is about the double the size of a business card ad, placed on the sidebar of our website. You can have your ad seen on the front page or rotate throughout all pages on the website.

This ad links to any site you wish or a PDF of your current sale, promotion, or a digital coupon.

Public & Legal Notices:

Contact us so that we can be sure that publishing your public or legal notices meets any legal requirements that you be required to meet.

Get Started Today:

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